NATIONAL BLACK COLLEGE ALUMNI
HALL OF FAME FOUNDATION, INC.
PRESENTS

NATIONAL SUMMIT

FOR THE SUSTAINABILITY OF HBCUs 2026

AGENDA

OCTOBER 2-3, 2026
HYATT REGENCY ATLANTA
ATLANTA, GA

HBCU PRESIDENTS
CORPORATE LEADERS
PHILANTHROPIC PARTNERS
ALUMNI DIRECTORS

AGENDA

OCTOBER 2–3 | HYATT REGENCY ATLANTA

FRIDAY 10/02

REGISTRATION — **8:00 AM**
Continental breakfast served.

WELCOME REMARKS — **9:00 AM** – 9:30 AM

NSS Chair Dr. Donald Comer officially opens the Summit and set the tone for the day around this year's theme, From Legacy to Leverage: Building the Institutions That Create Giants.

01
BUILDING GIANTS: NIL, BRANDING & INSTITUTIONAL REVENUE — **9:30 AM** – 10:45 AM

A featured conversation that reframes Name, Image & Likeness as an institutional revenue and brand strategy— not just a student benefit — exploring the collectives, licensing, and partnerships HBCUs can put to work. ***Presented by Gallagher***

02
FROM SILOS TO SYNERGY: THE ETHICAL AND SAFE JOURNEY TO BECOMING AN AGENTIC UNIVERSITY — **11:00 AM** – 12:15 PM

A practical, teaching-style session on how AI and emerging agentic tools can streamline operations, strengthen advancement, and expand student services— with takeaways leaders can act on immediately. ***Presented by Salesforce***

03
LUNCHEON — BUILDING WEALTH THAT LASTS — **12:30 PM** – 1:45 PM

A networking luncheon focused on wealth creation, capital planning, and sustainable partnerships that help HBCUs build long-term institutional strength.

04
PROTECTING THE GIANTS: CAMPUS SECURITY & RESILIENCE — **2:00 PM** – 3:30 PM

A forward-looking conversation on how HBCUs can strengthen campus safety through smarter infrastructure, emergency preparedness, technology, and coordinated security planning.

BREAK — **3:30 PM**

THE LEGACY EXCHANGE — **5:30 PM** – 8:00 PM

An exclusive evening reception for relaxed connection and entertainment to fortify the relationships built throughout the day.

AGENDA

OCTOBER 2–3 | HYATT REGENCY ATLANTA

SATURDAY 10/03

05
FROM POLICY TO PROGRESS: ADVANCING THE HBCU AGENDA

Community partners come together to discuss emerging trends, policy shifts, funding opportunities, enrollment challenges, and the partnerships that will shape the next generation of HBCU successes.

9:00 AM – 11:00 AM

SATURDAY EVENING, OCTOBER 3RD

YOU ARE CORDIALLY INVITED TO ATTEND
THE 41ST ANNUAL HALL OF FAME INDUCTION CEREMONY
Individual Tickets – $250 *Purchase Here*

THE GOLD CARPET

5:00 PM

Inductees, alumni, presidents, students, VIPs, and corporate partners arrive to an open bar, passed hors d'oeuvres, and a live DJ. Live Gold Carpet interviews with inductees and VIP guests.

41ST ANNUAL HALL OF FAME INDUCTION CEREMONY

6:00 PM

A celebration of this year's honorees with an unforgettable evening honoring the giants among us through powerful storytelling, live performances, and the induction of the Class of 2026.

AGENDA AND SESSION DETAILS ARE SUBJECT TO CHANGE.
FEATURED SPEAKERS AND PARTNERS TO BE ANNOUNCED.

REGISTER TODAY

To reserve your attendance or discuss partnership opportunities, visit **this link** or contact:

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