

CHEF JEFF HENDERSON

Jeff Henderson is an award-winning chef, New York Times bestselling author and powerful speaker. He is considered one of the most influential chefs in the country. In 2001, Chef Jeff made history when he became the first African-American Chef de Cuisine at Caesars Palace. He also served as an Executive Chef of Café Bellagio in the world's famous Bellagio Hotel Resort in Las Vegas.

Chef Jeff's remarkable story of redemption and finding his hidden passion for cooking while incarcerated was chronicled in his *bestselling* memoir *COOKED* (published by William Morrow). Will Smith's Overbrook Entertainment and Escape Artists, the team who also produced "The Pursuit of Happyness," are now turning Jeff's life story into a major motion picture.

As an incredibly inspiring personality, Chef Jeff received national attention on countless TV, radio programs and print publications including "The Oprah Winfrey Show," "Good Morning America," "Today Show," "CNBC *The Big Idea with Donny Deutsch*," NPR's "All Things Considered," "The Gayle King Show," *People* and *USA Today*.

In 2007, the success of *Cooked* caught the eye of Food Network executives, which led to a television series *The Chef Jeff Project*. Chef Jeff recently published his first cookbook, *Chef Jeff Cooks: "In the Kitchen with America's Inspirational New Culinary Star"* (published by Scribner/Simon and Schuster).

Chef Jeff is the CEO of Posh Urban Cuisine. He lives in Las Vegas with his wife Stacy and their three children.