



## **FOR IMMEDIATE RELEASE**

### **THE NATIONAL BLACK COLLEGE ALUMNI HALL OF FAME FOUNDATION, INC. CENTERS FOR DISEASE CONTROL AND PREVENTION AND MOREHOUSE COLLEGE ANNOUNCE LIFE SAVING PARTNERSHIP**

**Atlanta, GA, September 25, 2008** –The National Black College Alumni Hall of Fame Foundation, Inc. (NBCAHOF) in partnership with the Centers for Disease Control and Prevention (CDC) and Morehouse College announce a national health and wellness initiative aimed at gathering preparedness information on Pandemic Influenza. The new health campaign will deliver practical resources and strategic procedures to underserved audiences, particularly the African American community.

“Considering the current danger of any pandemic, the National Black College Alumni Hall of Fame Foundation is committed to spearheading opportunities for the public, health, wellness and medical experts to create dialogue,” says Chairman Thomas W. Dortch, Jr., “Working in collaboration with the CDC and Morehouse College we will be able to effectively focus on emergency preparedness. It is no coincidence that this announcement comes during National Preparedness Month and we are urging everyone to be better prepared.”

Over the next year, The National Black College Alumni Hall of Fame Foundation will play a leading role by partnering with the CDC and Morehouse College in planning, creating readiness responses and educating the African American community about the serious risk of Pandemic Influenza.

#### **Pandemic Influenza initiative goals and objectives:**

- Insuring the critical safety of the public by providing information from credible health care professionals about the pandemic virus.
- Reduce the transmission of the virus
- Control the spread of the illness in the community.

#### **About the National Black College Alumni Hall of Fame Foundation**

The Council of National Alumni Associations (CNAA) established the National Black College Alumni Hall of Fame (NBCAHOF) Foundation as a 501 (c) 3 in 1985, to create awareness and interest in the achievements of HBCU alumni, students and the community. The National Black College Alumni Hall of Fame under the leadership of its founder and chairman, Thomas W. Dortch, Jr., formed its mission around assisting alumni associations and other organizations as they work to ensure the survival and stability of the nation’s Historical Black Colleges and Universities (HBCU)

The National Black College Alumni Hall of Fame Foundation, headquartered in Atlanta, Georgia is governed by a 20 member board of trustees made up of education, community and business representatives. Three major programs of the National Black College Alumni Hall of Fame Foundation are 1) The Positive Image which is designed to introduce elementary, middle and high school students on the influence and significance of HBCU, 2) the Legacy Lecture Series that links Hall of Fame Inductees, HBCU students and alumni, and community and business partners in effective interchange and 3) The National Scholarship Service which provides information exchange between students and college representatives through one on one sessions in nearly 30 cities. For more information on the NBCAHOF visit: [www.nbcahof.org](http://www.nbcahof.org) or call 404-524-1106.

### **About Centers for Disease Control and Prevention (CD)**

The Centers for Disease Control and Prevention (CDC), a part of the U.S. Department of Health and Human Service, is the primary federal agency for conducting and supporting public health activities in the United States. CDC's focus is not only on scientific excellence but also on the essential spirit that is CDC – to protect the health of all people. CDC keeps humanity at the forefront of its mission to ensure health protection through promotion, prevention, and preparedness.

Composed of the Office of the Director, the National Institute for Occupational Safety and Health, and six Coordinating Centers/Offices, including environmental health and injury prevention, health information services, health promotion, infectious diseases, global health and terrorism preparedness and emergency response, CDC employs more than 14,000 employees in 40 countries and in 170 occupations. For more information visit: [www.cdc.gov](http://www.cdc.gov)

### **About Morehouse College**

Morehouse College is a private, all-male, historically black college located in Atlanta, Georgia. It is one of four remaining traditional men's colleges in the United States. Although times change, Morehouse's mission remains steadfast: to produce academically superior, morally, conscious leaders for the conditions and issues of today, whether "today" is post-Civil War or turn of the new millennium. For more information visit: [www.morehouse.edu](http://www.morehouse.edu)

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